



LSU's Communication across the Curriculum Program Overview

<http://cxc.lsu.edu>

Communication across the Curriculum (CxC) is designed to help LSU students improve their written, oral, visual and technological communication skills. Through this unique program and its advanced resources for students and faculty, LSU students are gaining the skills needed to be highly competitive in today's demanding marketplace.

LSU Communication-Intensive Courses

Communication-Intensive (C-I) courses are those in which the instructor emphasizes two of CxC's four modes of communication: writing, speaking, visual or technological. Teaching faculty must submit an application via PAWS for C-I course certification along with a syllabus. Once approved, the course will be listed in the semester schedule as an official C-I course. A comprehensive listing of approved C-I courses can also be found at <http://cxc.lsu.edu>. There are currently more than 200 C-I courses available at LSU.

CxC Studio Resources for Students & Faculty

To assist all LSU students in improving their communication skills, CxC has four studios across campus equipped with state-of-the-art technology and highly-skilled communication instructors. Each studio provides a host of basic services including:

- Assistance with writing, speaking, visual & technological communication skills
- Assignment review & feedback consultations for communication-related projects
- Video recording of student practice sessions, final presentations & critiques
- Instructional support & guidance in creating digital portfolios
- Special workshops on a variety of communication modes
- Support & guidance for completion of the LSU Distinguished Communicator Award
- Assistance for faculty in designing assignments & assessments for C-I courses

While all LSU students have access to these studios, students within the studio's college have first priority. For locations and a list of additional specialty services provided by each Studio, visit <http://cxc.lsu.edu>.

Digital Portfolios

In today's competitive job market, employers are looking for creative and competent professionals who, above all else, have the ability to effectively communicate. A digital portfolio is a way to uniquely

highlight your work and skills to employers regardless of their location. The ability to quickly and easily give an employer a glimpse into your capabilities gives you great leverage and will often put you at the top of the interview list. CxC provides the technology resources and one-on-one support you need to build your digital portfolio and aggressively compete for your dream job.

LSU Distinguished Communicator Certification

Students who are interested in refining their communication skills and excelling in their chosen profession have the opportunity to be certified as LSU Distinguished Communicators. This designation will become part of students' official transcripts and give them significant leverage in today's job market.

In order to earn certification, you must:

- Apply and be accepted to the program through your PAWS account during your sophomore year (juniors and seniors may be accepted on case-by-case basis)
- Choose a Faculty Advisor and meet on a regular basis to ensure timely submission of all components needed for certification
- Participate in an internship, service-learning, research or study abroad experience in which you exhibit strong communication skills
- Serve in a leadership role on campus or within the community
- Earn a 3.0 or higher in at least 12 C-I course hours – minimum 3 written, 2 spoken, 1 visual & 1 tech (appropriate course substitutions may be applied by CxC)
- Complete an approved digital portfolio showcasing your communication skills

Communication Peer Mentors

Students who exhibit advanced communication skills have the opportunity to help other students by serving as peer mentors. CxC offers competitive pay, flexible work hours, professional work experience and access to state-of-the-art technology and training.

For more information about CxC and its many student and faculty resources, visit <http://cxc.lsu.edu> or call 225-578-7795.



Communication Studio Resources

<http://cxc.lsu.edu>

Communication across the Curriculum (CxC) Studios are designed to help LSU students improve their written, oral, visual and technological communication skills. Equipped with state-of-the-art technology and staffed with highly-trained communication consultants, each studio provides a host of basic services including:

- Assistance with writing, speaking, visual and technological communication skills
- Assignment review and feedback consultations for communication-related projects
- Video recording for student practice sessions, final presentations and critiques
- Instructional support and guidance in creating digital portfolios
- Special workshops on a variety of communication modes
- Wi-Fi hotspots with individual and group workspaces
- Support and guidance for completion of the LSU Distinguished Communicator program
- Assistance for faculty in designing assignments and assessments for communication-intensive courses

Below is a list of additional specialty services provided by each Studio. While most services are free to LSU students, there may be a minimal fee associated with some printing services.

Art + Design Communication Studio

104-A Design Building, 225-578-1197

Coordinator: Vincent Cellucci, vcellu1@lsu.edu

- Recording student practice sessions, final presentations & critiques
- Open-access PC workstations available for individual or group word-processing, web design, graphic design, CAD & 3-D design (Sketchup, Adobe Creative Suite, AutoCAD & VIZ)
- Conference room & recording studio equipped with SMART Board for project work, preparation, small group meetings & presentation rehearsals

Engineering Communication Studio

2302 Patrick F. Taylor Hall, 225-578-2632

Coordinator: Warren Hull, whull1@lsu.edu

- 3-D Printer for rapid prototyping functional ABS plastic 3-D models from CAD files
- 3-D Scanner for generating high-definition 360° surface scans of objects
- Large-format printer for producing posters & CAD drawings on bond & photographic paper
- Open-access PC workstations equipped with graphic design, engineering & scientific software
- Informal lounge area with portable whiteboards available for group meetings & individual workspace
- Conference room equipped with SMART Board, camera/DVD recorder system & teleconferencing available for project work, preparation & presentation rehearsals
- Extensive inventory of audio-visual equipment & reference materials available for check-out

Basic Sciences Communication Studio

155 Howe-Russell, 225-578-6704

Coordinator: Colleen H. Fava, colleen@lsu.edu

- Recording student practice sessions, final presentations & critiques
- Open-access PC workstations available for individual or group word-processing, web design & graphic design (Adobe Creative Suite)
- Informal lounge area available for one-on-one consultations, group meetings & individual workspace
- Conference room equipped with a SMART Board for project work, preparation & presentation rehearsals
- Design & Drafting Shop resources within the Studio, including large-format printers

Arts & Sciences Communication Studio

151 Coates Hall, 225-578-7656

Coordinator: Kevin DiBenedetto, kdibene@lsu.edu

- Mini-DV camcorders, tripods & audio recorders available for check-out
- Theater-style film screening capabilities
- Open-access Mac laptops & PC workstations available for individual or group video editing, web design, graphic design & word-processing (Final Cut Pro, iMovie & Adobe Creative Suite)
- Assistance in creating videos, advanced PowerPoint presentations, websites & podcasts
- Large room available for one-on-one consultations, group meetings & individual workspace